



THE BAYFIELD 3000 GREEN EXTREME SOAPBOX RACER CLASSIC*

Dove Ranch has hosted the Bayfield 3000 for 3 years, beginning in 2006 as part of the Bayfield Centennial Celebration. The race has grown almost 40% over the years in both the number of drivers participating and those attending. It truly is an exciting family sport and a great community event. The neighbors in Dove Ranch all turn out on their driveways, inviting guests and having BBQs.

Unlike the typical soapbox derby, the Bayfield 3000 has divisions for ages starting at 8 and include an unlimited division for the adults. The track is 3,000' long with several curves and a vertical drop of 159' resulting in grades from 3% to 10%! With this fast track, an unlimited car built by 3D Racing hit 56 mph!

“A dream come true” for the kids. That was how one parent described the Bayfield 3000 after the first year. Based on input from the drivers and their parents, additional safety features for both the drivers and the spectators have been added. There has also been an increase in participation by the local non-profits including Habitat for Humanity, the Lions Club, Upper Pine River Fire Auxiliary and Bayfield Early Learning Center all setting up booths. The race has received multi State newspaper exposure, in the Denver Post, Durango Herald, Pine River Times, The Daily Times in Farmington, NM and The Travel Host Magazine

We see a bright future for our soapbox classic. In the range of a 2 hour drive, the Four Corners area supports over 64,000 individuals under the age of 18 and almost 90,000 people between the ages of 18 and 44. We are working to reach these people through advertising, word of mouth and radio. “The Point” is donating air time for personal interviews as well as \$1,000 worth of advertising.

The original soapbox race was 75 years ago. Our country has seen a tremendous amount of change since then. One of those changes has been in our global environment and our awareness of the challenge for change. What better way to introduce kids to thinking “green” and being aware of how they impact their surroundings than to participate in a gravity powered race in a car they built themselves? Artistic Homes is sponsoring a “Green Extreme” essay contest for the three children’s divisions. On May 26th, the LaPlata County Commissioners are hosting a kids day to promote the “green” essay and our gravity-powered race.

This is a great opportunity to support your community as well as focus on the “green”. There are many ways to get involved in this great event. We encourage you and your employees to build your own car and enter the race; you may provide funding, materials or labor to help a child build a car; or you may simply place an ad in the Race Day Program to help provide safety equipment and prizes for the participants. We also need items donated and volunteers to help along the way.

If you want to join us in promoting this great green opportunity or have any questions regarding this event, please call Barb Johnson at 970-799-4817. Feel free to check out our website at www.bayfieldsoapbox.org. We look forward to hearing from you!



ArtisticHomes.com

*an independent soapbox derby



BAYFIELD 3000 @ DOVER RANCH SPEEDWAY Soapbox Racer Classic

SPONSOR SIGNATURE FORM
EVENT DATE: Monday September 7, 2009

Several Levels of Sponsorship Available

Title Sponsor – Sold



For questions, call Barb Johnson at
799-4817 or
check out the website at:
www.bayfieldsoapbox.org

Gold Sponsor - \$2,500

- Car kit (you provide the driver)
- Your company banner posted along the race route
- Your logo on all printed materials and radio time
- 5" x 8" decals with your logo on all cars
- Listing on the Bayfield 3000 Website, with link to your site
- Full page ad in the Race Day Program
- 20 x 20 Vendor booth space (please provide your own tent)

Place an Ad in the Race Day Program:

- \$300 – Full page
- \$200 – Half page
- \$100 – Quarter page
- \$ 50 - Business card size

In addition to your ad, you will receive a window decal as an "Official Sponsor"

Please call for VENDOR information.

Silver Sponsor - \$1,800

- Car kit (you provide the driver)
- Your company banner posted along the race route
- Your logo on all printed materials
- Listing on the Bayfield 3000 Website, with link to your site
- 5" x 8" decals with your logo on all cars
- A ½ page ad in the Race Day Program
- 10 x 10 Vendor booth space (please provide your own tent)

*Please make checks out to:
Bayfield 3000
P. O. Box 450
Durango, CO 81302
Mail this original form and
keep a copy for your records*

Bronze Sponsor - \$1,200

- Car kit (please provide your own driver)
- Listing on the Bayfield 3000 Website
- Your logo on all printed materials
- 5" x 8" decals with your logo on all cars
- ¼ page ad in the Race Day Program
- 10 x 10 Vendor booth space (please provide your own tent)

Car Sponsor - \$500

- Car kit (please provide your own driver)
- Listing on the Bayfield 3000 website
- Your logo on all printed materials
- 5" x 8" decals with your logo on all cars
- Business card size ad in the Race Day Program

**NOTE: The Bayfield 3000 is now registered as a 501(c)3.
EIN#: 84-1465188**

Associate Sponsor – Donations of any kind (sand, building materials, trophies, prizes, etc)

- 5" x 8" decal with your logo on all cars
- Your logo on all printed materials
- Listing on the Bayfield 3000 website
- Listing in the Race Day Program

Level of Sponsorship

Firm Name

Authorized Signature

Address

Please Print Your Name

E-mail address

Phone



NOTE: Please provide artwork for your logos for the Website and decals in either .jpeg or .tiff format.

